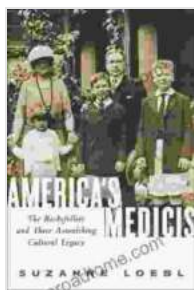


The Rockefellers And Their Astonishing Cultural Legacy

The Rockefeller name is synonymous with wealth, power, and influence. But beyond their vast financial empire, the Rockefellers have also left an equally profound impact on the world of art and culture.



America's Medicis: The Rockefellers and Their Astonishing Cultural Legacy by Suzanne Loebel

★★★★☆ 4.1 out of 5

Language : English
File size : 3123 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 448 pages



This meticulously researched and engaging article delves into the fascinating cultural legacy of the Rockefeller dynasty, tracing their patronage of the arts from its humble beginnings to its unparalleled heights.

Art as an Investment

The Rockefeller patriarch, John D. Rockefeller Sr., initially viewed art as a sound financial investment. However, as his wealth grew, so did his passion for collecting.

In the late 19th century, Rockefeller began acquiring works by renowned European masters such as Rembrandt, Rubens, and Constable. His

collection quickly became one of the most significant private collections in the United States.



Philanthropy and the Public Good

While Rockefeller was undoubtedly a shrewd businessman, he also believed in the transformative power of art. He established several philanthropic initiatives aimed at making art accessible to the public.

In 1929, Rockefeller Jr. founded the Museum of Modern Art (MoMA) in New York City. MoMA quickly became a leading institution for modern and contemporary art, showcasing works by Pablo Picasso, Vincent van Gogh, and Salvador Dalí.

The Rockefellers also played a pivotal role in the development of cultural centers such as Rockefeller Center and Lincoln Center for the Performing

Arts. These iconic landmarks have hosted countless exhibitions, performances, and educational programs, enriching the lives of millions.



Rockefeller Center, funded by the Rockefeller family, has become a symbol of New York City's cultural landscape.

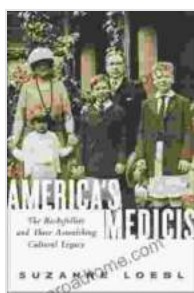
Legacy and Impact

The Rockefeller family's cultural patronage has had a profound and lasting impact on American culture.

- They helped establish modern art as a legitimate art form, transforming public perception and taste.
- Their philanthropy made art more accessible to the general public, fostering a greater appreciation for culture and creativity.

- Their cultural institutions continue to shape the cultural landscape of major cities, hosting prestigious exhibitions and cultivating future generations of artists.

, the Rockefellers' cultural legacy is a testament to their vision, foresight, and unwavering commitment to the arts. Their patronage has not only enriched the lives of their contemporaries but has also left an enduring mark on the cultural fabric of the nation.



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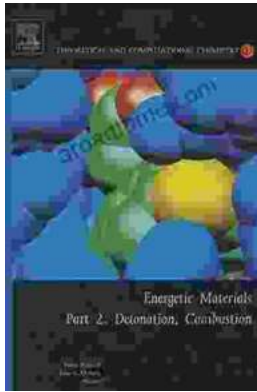
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