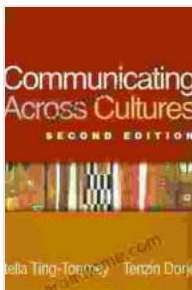


# Communicating Across Cultures, Second Edition: Bridging Cultural Gaps for Effective Communication

In today's interconnected world, it is more important than ever to be able to communicate effectively across cultures. Different cultures have different values, beliefs, and ways of communicating, which can lead to misunderstandings and conflict. Communicating Across Cultures, Second Edition helps readers to understand and bridge these cultural gaps, so that they can communicate more effectively with people from other cultures.

## What's New in the Second Edition?

The second edition of Communicating Across Cultures has been updated to include the latest research on cross-cultural communication. It also includes new chapters on:



## Communicating Across Cultures, Second Edition

by Stella Ting-Toomey

★★★★☆ 4.7 out of 5

Language : English

File size : 3635 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Print length : 464 pages

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\* The impact of culture on nonverbal communication \* The role of culture in conflict \* Communicating effectively with people from different cultures in the workplace \* Communicating effectively with people from different cultures in healthcare settings

## **Who Should Read This Book?**

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## **What You'll Learn from This Book**

After reading Communicating Across Cultures, Second Edition, you will be able to:

\* Identify the key dimensions of culture \* Understand how culture affects communication \* Communicate more effectively with people from other cultures \* Build relationships with people from other cultures \* Resolve conflict with people from other cultures

## **Praise for Communicating Across Cultures, Second Edition**

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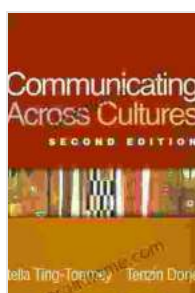
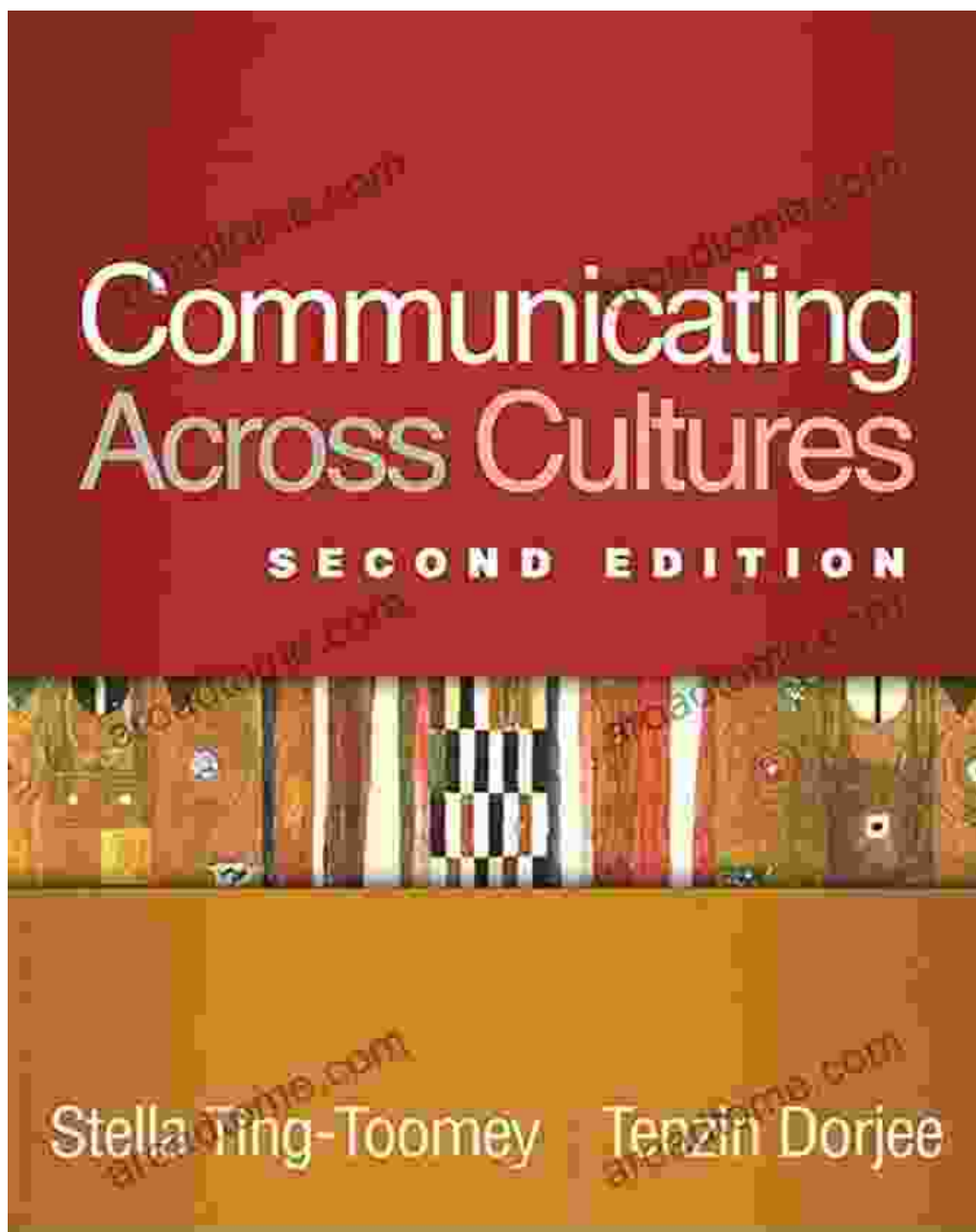
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## **Author Bio**

Dr. Stella Ting-Toomey is a professor of communication at the University of California, Santa Barbara. She is a leading expert on cross-cultural communication and has published numerous books and articles on the subject.

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\* Website: [www.communicatingacrosscultures.com](http://www.communicatingacrosscultures.com) \* Facebook: [www.facebook.com/communicatingacrosscultures](http://www.facebook.com/communicatingacrosscultures) \* Twitter: @communicatechao



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